2024 Chicago Al Conference

June 25-June 26, 2024

WWW.CHICAGOAIWEEK.COM

WWW.AI2030.ORG



POWERED BY FINTECH4GOOD AND AI 2030

About AI 2030

AI2030, powered by FinTech4Good, is an initiative aimed at harnessing the transformative power of AI to benefit humanity while minimizing its potential negative impact. By bringing together leading experts from government agencies, academia, industry, and various sectors, AI2030 seeks to shape global AI agendas and foster public-private collaboration in the responsible development and use of AI. The initiative is driven by the belief that individuals from all backgrounds and diverse perspectives can drive positive change and ensure AI's positive impact on society.

About the 2024 **Conference Series**

Pitch Competition.

For more information, please visit: <u>http://www.chicagoaiweek.com</u> or contact: info@fintech4good.co

 Chicago Al Conference- June 25-26, 2024 • 1871 Al Summit- June 27, 2024 • Chicago Web3Con- June 28, 2024 • London- September 23, 2024 • New York- December 7, 2024

The AI 2030 Conference series brings together

industry leaders, innovators, and experts from

around the globe to discuss the latest

advancements, best practices, and real-world

applications of AI in the financial services sector.

In this conference, we will cover AI Landscape, AI

Industry Use Cases, AI Ethical Issues, and AI Startup

FinTech4Good and AI 2030 delivered over 100

emerging technology events in the last 7 years,

attended by over 100,000 participants in the past

2023 CHICAGO AI CONFERENCE RECAP AND HIGHLIGHTS

25 AI experts, 10 sessions, 180+ attendees celebrate responsible AI in finance.

Regulators, financial institutions, service providers, and academia collaboratively define the path forward for responsible AI.

The event garnered media coverage in 500+ outlets across 10 countries.

Our Conference press release was distributed on the world's leading newswires and directly to media newsrooms both in the US and beyond

Empower Chicago young professionals with equitable tech opportunities through fellowship programs

Sponsored 9 students from UIUC, UChicago and IIT to join the conference through our Fellowship program













2023 CHICAGO AI CONFERENCE SPEAKER HIGHLIGHTS

Discover, Connect, Innovate 2023 Chicago Al Conference

THURSDAY, OCTOBER 26TH CHICAGO, IL

The Chicago AI Conference 2023 is the main event of the Chicago AI Week. It brings together industry leaders, innovators, and experts from around the globe to discuss the latest technology advancements, cutting edge use cases, responsible artificial intelligence (AI) best practices, and real-world applications of AI in regulated industries such as financial services, insurance, payments, healthcare, and so on.





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YUAN LUO



ARTHUR RABATIN



MARIANNE WINSLETT



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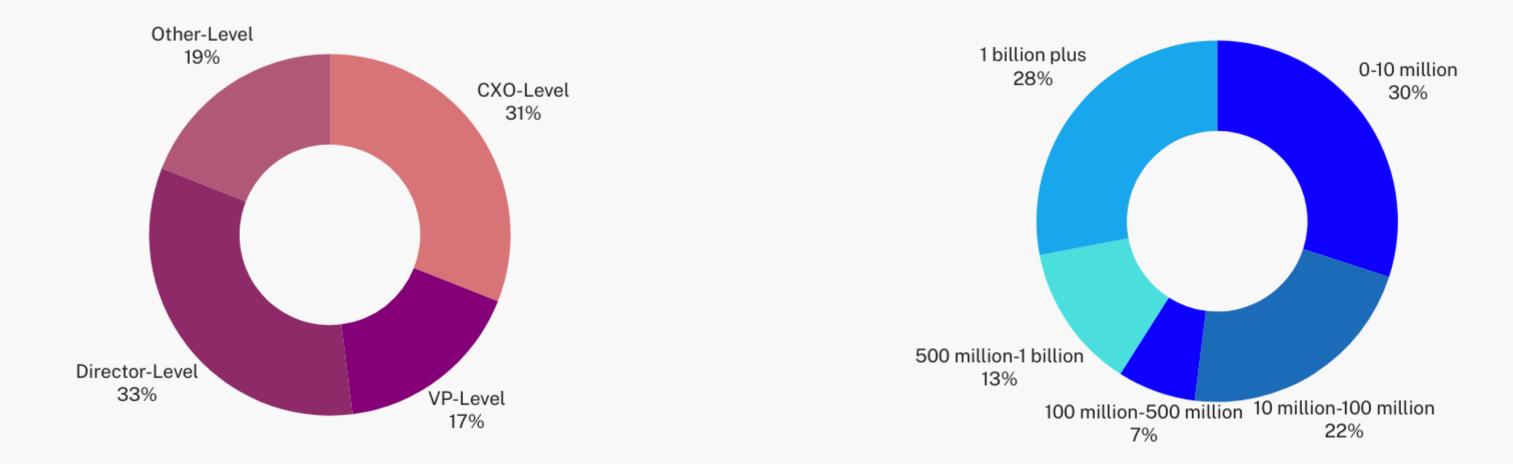


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Attendee Profile

Company Profile



WE CURATE MEANINGFUL RELATIONSHIPS BETWEEN LARGE ENTERPRISES, SMES, AND STARTUPS IN THE FINANCIAL INDUSTRY TO FOSTER FRUITFUL COLLABORATIONS.

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2024 Chicago Al Conference June 25-26, 2024

Al Industry Use Cases

1

Learn from industry leaders as they share their success stories, use cases, and innovative applications of AI in driving operational efficiency, customer experience enhancement, risk management, and fraud detection.

Responsible AI

2

Engage in discussions surrounding the ethical implications of AI in financial services, including data privacy, algorithmic bias, transparency, and responsible AI development. Gain insights into regulatory frameworks and industry guidelines.

Al Investing and entrepreneurship

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Training and Master Class

Our AI training and master class delves into responsible AI principles, toolkits, and practical use cases, empowering professionals to upskill and aiding corporations in closing the A talent gap.

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2024 Chicago Al Conference FSI Day Draft Agenda

		12:30-13:30	Luncł
9:00-9:15	Olpening Remarks		
			AI203
		13:30-14:30	Acros
9:15-10:00	Navigating the Al Frontier: Current Trends and Future Prospects		
10:00-10:30	Unleashing the Power of AI in Financial Risk Mitigation	14:30-15:00	Al-Dr Infras
		14.30-13.00	nnua
10:30-11:00	AI-Powered Investing: Revolutionizing the Financial Landscape	15:00-15:15	Coffe
10.50 11.00	All rewered involuting. Noverationizing the rinterioral zariadoupe		
11:00-11:15	Coffee Break	15.15 15.45	Al an Finar
		15:15-15:45	FILU
	AI Under Regulatory Lens: Principles and Practices for		
11:15-12:00	Responsibility		AI Ent
11.13 12.00		15:45-16:30	2030
12.00.62.00			
12:00-12:30	Navigating the Future of Credit Unions with Artificial Intelligence	16:30-17:00	Closi

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30 Roadmap: Implementing Responsible AI Practices oss Industries

Driven Digital Transformation in Finance: Leveraging Cloud Astructure for Competitive Edge

fee break

nd Blockchain: The Convergence of Technologies in the Incial Service Industry

ntrepreneurship & Investing: A Glimpse into Al Ventures + Al 0 Accelerator

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sing remarks

SPONSORSHIP PACKAGES

	Platinum	Gold	Silver	Exhibitor	Start up	Breakfast sponsor	Reception sponsor	Coffee break sponsor	Dinner sponsor
Total Investment	\$50,000	\$30,000	\$15,000	\$10,000	\$5000	\$5000	\$5000	\$5000	\$10,000
Passes to attend	8	6	3	2	2	1	1	1	2
% Discount for Extra Passes	50%	30%	25%	15%	10%	10%	10%	10%	15%
Meeting room	Yes	Yes	-	-	-	-	-	-	-
Exhibition Stand	Yes	Yes	Yes	Yes	Yes	-	-	-	-
Speaking Opportunity	Chair	Chair	Panel	-	Lightning Talk	-	-	-	Dinner remark
Opt-In Registrant Contact Details									
AI2030 Membership	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

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Our sponsorship options

Platinum Sponsor-\$50,000

- Opening and wrap up (10 mins)
- 1 spot chairperson of the session
- 1 spot in a panel discussion
- 8x Attendee passes
- 50% off for additional passes
- Exhibition stand
- Company logo &. profile included on the event website as Platinum Sponsor
- Inclusion on event media promotional materials as Platinum Sponsor
- Delegate list with opt-in contact details provided post event
- Enjoy a 70% discount on the Platinum Sponsorship for the 2025 Chicago AI Conference

Gold Sponsor-\$30,000

- 1 spot chairperson of the session or 1 spot panel discussion
- 6x Attendee passes
- 30% off for additional passes
- Exhibition stand
- Company logo &. profile included on the ev website as Gold Sponsor
- Inclusion on event media promotional materials as Gold Sponsor
- Delegate list with opt-in contact details provided post_event
- Enjoy a 50% discount on the Platinum Sponsorship for the 2025 Chicago AI Confer

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	Silver Sponsor-\$15,000
in a	 1 spot in a panel discussion 3 x Attendee passes 25% off for additional passes
rent	 Exhibition stand Company logo &. profile included on the event website as Silver Sponsor Inclusion on event media promotional
	 materials as Silver Sponsor Delegate list with opt-in contact details provided post event Enjoy a 30% discount on the Platinum
ence	Sponsorship for the 2025 Chicago AI Conference

Our sponsorship options

Exhibitor Sponsor-\$15,000

- 2x Attendee passes
- 15% off for additional passes
- Exhibition stand
- Company logo &. profile included on the event website as Sponsor
- Inclusion on the event media promotional materials as Sponsor
- Delegate list with opt-in contact details provided post event
- AI2030 Membership for 2024-2025

Start up Sponsor-\$5,000

- 1 spot in Startup Lighting Talk
- 2x Attendee passes
- 10% off for additional passes
- Exhibition stand
- Company logo &. profile included on the event website as Sponsor
- Inclusion on event media promotional materials as Sponsor
- Delegate list with opt-in contact details provided post event
- AI2030 Membership for 2024-2025

Dinner Sponsor-\$10,000

- Opening remark before dinner
- 2x Attendee passes
- 15% off for additional passes • Exhibition stand
- Company logo &. profile included on the event website as Sponsor
- Inclusion on event media promotional materials as Sponsor
- Delegate list with opt-in contact details provided post event
- AI2030 Membership for 2024-2025

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Breakfast/Reception/ Coffee break Sponsor-\$5,000

- 1x Attendee passe
- 10% off for additional passes
- Exhibition stand
- Company logo &. profile included on event website as Sponsor
- Inclusion on event media promotional materials as Sponsor
- Delegate list with opt-in contact details provided post event
- AI2030 Membership for 2024-2025

Our sponsorship options

AI2030 Sponsor-\$10,000

- AI2030 Membership: Become a corporate member of AI2030 to promote responsible AI development and adoption;
- AI 2030 Committees: 1 spot to join one of the AI 2030 Committees to help shape the agenda of one of the AI2030 verticals.
- AI2030 Publications: Access to all AI 2030 publications. The sponsor will also be mentioned in the acknowledgment section of AI2030 whitepapers from 2024-2025.
- AI 2030 Events: 1 spot to join all AI2030 events from 2024-2025
- AI Startups: Access to AI2030 startups for potential innovative projects and collaboration

Responsible AI Industry Report Sponsor-\$30,000

- 15 pages white paper on responsible AI for the financial services industry;
- Feature commentary and branding from your company
- Report launch event: to be featured as a sponsor at the report launch event
- Marketing campaign: email marketing and social media marketing campaign for 6 weeks
- Lead generation: Your company will receive all leads from the campaign including name, job title, company, country, and email address

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Other Sponsorship Opportunities

Reach out to explore other sponsorship opportunities

- WiFi Sponsor
- App sponsor
- Pre-Event workshops/webinars
- Party or VIP Engagement sponsor
- Private meeting sponsor
- Chicago AI Talent Exchange Program Sponsor
- Responsible AI Fellowship sponsor

Women in AI Leadership Award (WAILA) Sponsorship

WAILA Sponsor-\$20,000

- Company logo &. profile included on the AI 2030 website as a WAILA Sponsor
- Inclusion on WAILA media promotional materials as a Sponsor
- 1 spot in a panel discussion at the Chicago AI Conference
- Recognition as the WAILA Dinner
- 1 spot to join the dinner
- 3 x Attendee passes
- AI2030 Membership: Become a Corporate/Startup member of AI2030 to promote responsible AI development and adoption;
- AI 2030 Events: 1 spot to join all AI2030 events from 2024-2025

The "Women in AI Leadership" Award is a pioneering recognition program dedicated to celebrating the outstanding achievements of women in the field of artificial intelligence (AI). This initiative shines a spotlight on the essential contributions and innovative work of female leaders who are steering the course of AI innovation, advancement, and application across various sectors worldwide. By acknowledging their accomplishments, the award aspires to motivate more women to embrace leadership positions within the AI domain, promoting a more diverse and equitable technological landscape.



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Media Partners

Media Partnership **Opportunities**

- Exclusive Access: Get behind-the-scenes interviews with keynote speakers, panelists, and exhibitors. Early access to announcements and research findings presented at the conference.
- Brand Visibility: Your logo and company description featured on all conference materials, including the official website, promotional emails, press releases, and event signage.
- Content Collaboration: Opportunities to cocreate exclusive content, such as articles, interviews, and video segments, with insights from leading AI experts.

We are looking to partner with:

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Technology and Business Publications **Industry Blogs and Podcasts** Academic Journals and Newsletters

Mainstream Media Outlets with a

focus on Innovation and Future Technologies

Partnership Team

Our event secretariat is happy to help





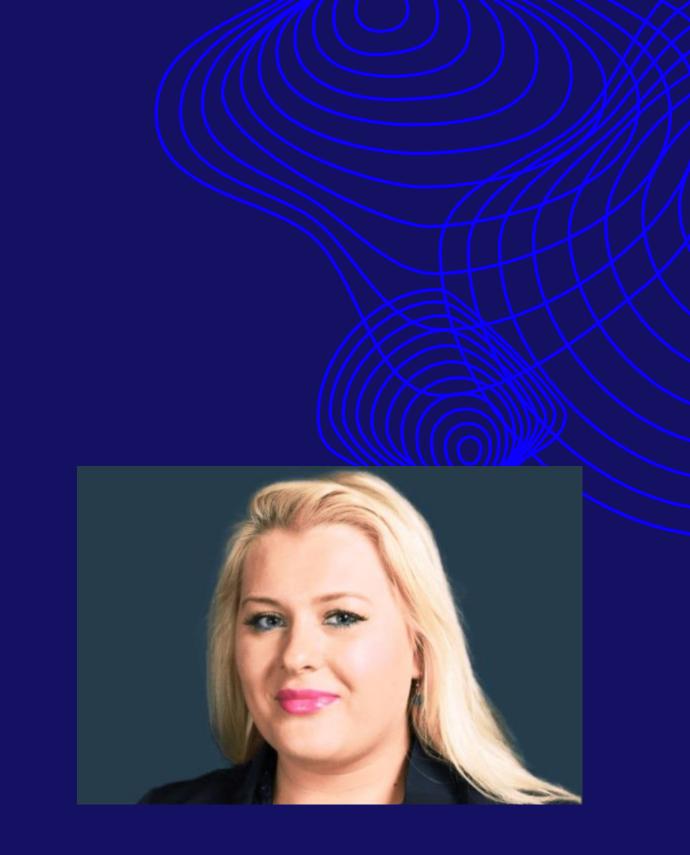
XIAOCHEN ZHANG

Executive Director, AI 2030

MICHAEL GLAVICH

Executive-in-Residence, AI 2030

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IRINA LUNINA

Chair of Chapter Advisors, AI 2030

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Thank you.

For more information, please contact: info@fintech4good.co

